

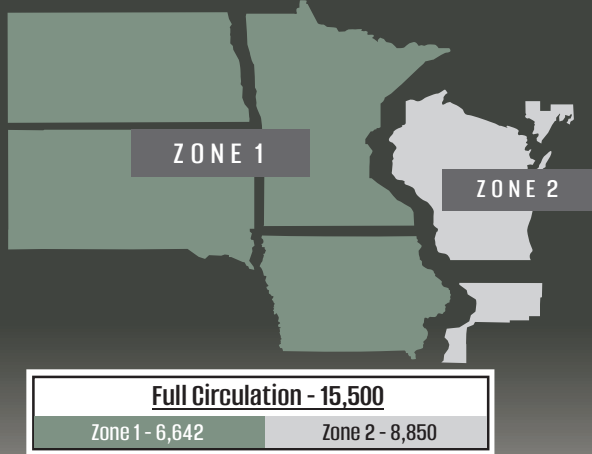
Average estimated readers per edition: **2.2**

TOTAL DISTRIBUTION BY GROUPS	
Producers (free).....	11,743
Subscribers (paid).....	1,621
Advertisers (free).....	680
Complimentary (free).....	82
Newsstand/Counter (free).....	1,320
TOTAL	15,446

PRODUCERS	
MINNESOTA.....	TOTAL 2,821
NORTH DAKOTA.....	TOTAL 59
SOUTH DAKOTA.....	TOTAL 163
IOWA.....	TOTAL 1,148
WISCONSIN.....	TOTAL 7,328
ILLINOIS.....	TOTAL 182
MICHIGAN.....	TOTAL 42

The Dairy Star is mailed out free to ALL registered A & B dairy producers in our circulation area including Minnesota, Wisconsin, Iowa, North Dakota, South Dakota, Michigan and Illinois. (see map)

The Dairy Star covers approximately one-third of the producers in the United States. Additional coverage is provided to paid subscribers, advertisers, complimentary, and counter copies. The Dairy Star is available free of charge online at www.dairystar.com.



INSERT ZONES

Call for pre-print prices

Inserts up to .5 oz.
 Full Circulation \$1,240⁰⁰
 Zone 1 \$798⁰⁰
 Zone 2 \$1,062⁰⁰

Full Circulation - 15,500	
Zone 1 - 6,642	Zone 2 - 8,850

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CIRCULATION